



Young Professional &
Student Conference

Trailblazers Unite

Conference Programme
February 22, 2024

TIME	TOPIC	SPEAKER
12:00 - 12:15	Welcome	Selepe Phetla - SAPICS
12:15 - 12:45	Keynote - Trailblazers Unite	Lawson Naidoo - Tshwane University of Technology
12:55 - 13:40	Correlation between Marketing and Supply Chain Management	Marzia Storpioli Institute of Marketing Management
13:50 - 14:35	Strategic Personal Branding in Supply Chain Management: A Catalyst for Enhancing Graduate Employability.	Nikita Reddy MANCOSA
14:45 - 15:30	The Practice of Forecasting New Products	Sharon Brand Cornerstone Institute
15:40 - 16:25	Lessons learnt from working in Supply Chain Management in a Fast paced organisation	Dikeledi Sathekge Takealot
16:30 - 17:15	Bridging the gap between studying and first few years at work	Junaid Allie DP World
17:15	Mentoring Connections	

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