

BS CS | **Botswana Supply Chain Summit**

Theme:
**"A resilient future by transforming
Supply Chain for the AFCFTA agenda"**



Date: **6-7 November 2024**
Gaborone, Botswana

IN ASSOCIATION WITH


SAPICS
THE PROFESSIONAL BODY FOR
SUPPLY CHAIN MANAGEMENT

ABOUT THE EVENT:

The Botswana Supply Chain Summit is a leadership-focused meeting designed around improving supply chain practices and procurement strategy across the African continent. This landmark event aims to bring together industry experts, thought leaders, and key stakeholders to delve into the intricacies of supply chain management, fostering collaboration and innovation.

Theme: "A resilient future by transforming Supply Chain for the AFCFTA agenda"

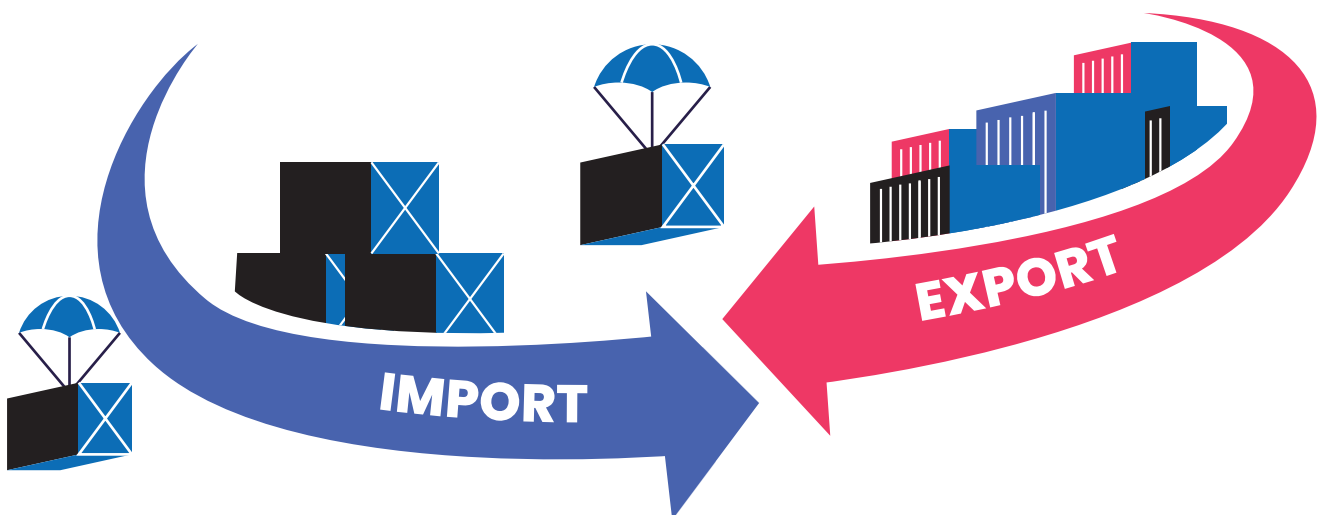
Why attend:

Attending the Botswana Supply Chain Summit can offer valuable insights into emerging trends, best practices, and innovations in supply chain management specific to Botswana and the region. It's an opportunity to network with industry leaders, gain knowledge from expert speakers, and potentially discover new partnerships or business opportunities. Plus, staying informed about advancements in supply chain practices can give you a competitive edge in your field. This also includes:

- Access to inspiring talks by SCM thought leaders
- Unlock the year ahead in Supply chain Business
- Acquire actionable insights for your Retail/Logistics Business
- Network in the executive- class environment
- One-on-One Meets, Case studies, Round Table & More

Who should attend:

- Supply Chain Management Leads • Supply Chain Professionals • Procurement Practitioners
- Warehouse Managers • Strategic Sourcing Specialists • Materials Planning Specialists
- Demand and Supply Specialists • Transport and Logistics planners • Customs Clearing Agents
- Cross border Traders • Freight forwarders • Small Medium Enterprises • Policy Makers



WHY BOTSWANA:

A strong economic growth: Botswana has one of the fastest-growing economies in Africa, with an average annual growth rate of 4% over the past decade.

A business-friendly environment: Botswana has implemented several policies and reforms to attract foreign investors, including tax incentives, streamlined bureaucratic procedures, and an efficient legal system.

A strategic location: Botswana is at a crossroads in southern Africa, making it a gateway to the region.

A skilled workforce: Botswana has a highly educated and skilled workforce, with a literacy rate of over 88%.

BSCS OBJECTIVES:

- **Foster collaboration among industry stakeholders**
- **Explore innovative technologies and trends in supply chain management**
- **Address challenges and opportunities specific to Botswana's supply chain**
- **Enhance knowledge sharing and best practices exchange**
- **Promote sustainability and ethical practices in supply chain operations**
- **Facilitate networking opportunities for professionals in the field**
- **Identify strategies for improving efficiency and reducing costs in the supply chain**
- **Showcase success stories and case studies from local and international companies**
- **Encourage investment in infrastructure and logistics to strengthen the supply chain ecosystem**



TOPICS TO BE DISCUSSED

1. Digital Transformation in Supply Chains: Discuss how emerging technologies like blockchain, IoT, and AI are reshaping supply chain management in Africa.

Digital transformation in the supply chain involves leveraging emerging technologies like blockchain, the Internet of Things (IoT), and artificial intelligence (AI) to streamline processes and enhance efficiency. In Botswana, these technologies are reshaping supply chain management by improving transparency, traceability, and decision-making.

Blockchain: By providing a secure and immutable ledger, blockchain technology enables transparent and traceable transactions across the supply chain. In Botswana, blockchain can be used to track the origin and movement of goods, ensuring authenticity and reducing the risk of counterfeit products.

Internet of Things (IoT): IoT devices, such as sensors and RFID tags, allow real-time monitoring of inventory, transportation, and storage conditions. In Botswana, IoT can optimize logistics operations, minimize stockouts, and prevent spoilage of perishable goods by providing insights into temperature, humidity, and other environmental factors.

Artificial Intelligence (AI): AI-powered analytics tools can analyze vast amounts of supply chain data to predict demand, optimize inventory levels, and identify potential disruptions. In Botswana, AI algorithms can help companies anticipate market trends, improve forecasting accuracy, and optimize resource allocation. Overall, the adoption of these technologies in Botswana's supply chain management enhances efficiency, reduces costs, and fosters innovation, ultimately driving economic growth and competitiveness in the global marketplace.

2. Regional Integration and Trade: Explore how Botswana can optimize its supply chain strategies to leverage regional trade agreements and partnerships, such as the Southern African Development Community (SADC) and the African Continental Free Trade Area (AfCFTA).

To optimize its supply chain strategies within regional trade agreements like SADC and AfCFTA, Botswana can focus on several key aspects. Firstly, it can enhance transportation infrastructure to facilitate smoother movement of goods across borders. Secondly, it can streamline customs procedures and reduce trade barriers to expedite cross-border trade. Additionally, Botswana can invest in technology and digital platforms to improve communication and tracking along the supply chain. Moreover, fostering partnerships with neighboring countries and local businesses can enhance collaboration and efficiency. Finally, investing in skills development and capacity building can ensure that Botswana's workforce is equipped to capitalize on the opportunities presented by regional integration and trade agreements.

3. Strategies for Sustainable Ethical Sourcing in the mining sector

Sustainable ethical sourcing in the mining sector refers to practices that prioritize environmental stewardship, social responsibility, and ethical considerations while extracting and sourcing minerals. Strategies for achieving this goal typically involve:

- Transparency and Traceability
- Responsible Mining Practices
- Community Engagement
- Ethical Labor Practices
- Certification and Standards
- Collaboration and Partnerships
- Investment in Innovation

By adopting these strategies, companies can promote sustainable development in the mining sector while upholding ethical standards and minimizing negative social and environmental impacts.

4. Transport and Infrastructure Development: Address the role of infrastructure development in improving supply chain efficiency in SADC, including transportation, logistics hubs, and customs facilities.

Transport and infrastructure development play a critical role in enhancing supply chain efficiency within the Southern African Development Community (SADC). Here's a breakdown of how infrastructure development impacts various aspects of the supply chain:

- Transportation Network
- Logistics Hub
- Customs Facilities and Procedures
- Intermodal Connectivity: Information and Communication Technology (ICT)
- Investment in Border Infrastructure
- Public-Private Partnerships (PPPs)

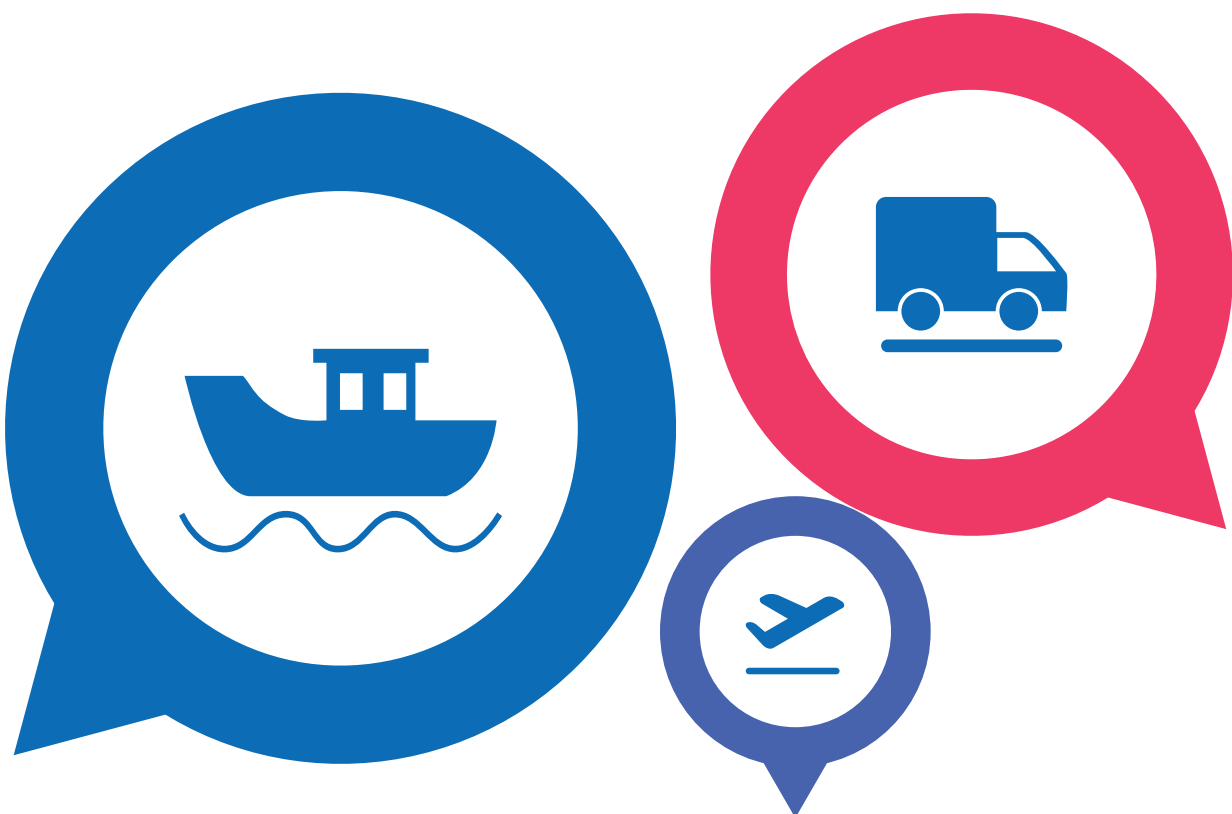
Overall, infrastructure development plays a pivotal role in improving supply chain efficiency within the SADC region by enhancing connectivity, reducing transit times and costs, and facilitating trade facilitation. By investing in transport and infrastructure projects, SADC countries can unlock economic growth, promote regional integration, and strengthen their competitiveness in the global market



5. Optimizing Logistics and Supply Chain Management in the bulk commodities Industry: Navigating Challenges and Seizing Opportunities

Optimizing logistics and supply chain management in the oil and gas industry involves streamlining processes to ensure the efficient movement of materials, equipment, and personnel from suppliers to the final destination, which could be drilling sites, refineries, or distribution centers. This optimization is crucial due to the complexity and scale of operations in the industry, as well as the significant impact it has on costs, timelines, and overall project success. Navigating challenges in this context often involves dealing with various factors such as volatile oil prices, geopolitical uncertainties, regulatory compliance, and environmental concerns. These challenges can disrupt supply chains, leading to delays, increased costs, and potential risks to safety and security. To address these challenges and seize opportunities, companies in the oil and gas industry employ various strategies and technologies. This includes implementing advanced analytics and predictive modeling to forecast demand, optimize inventory levels, and improve transportation routes. Additionally, leveraging digital technologies such as Internet of Things (IoT) sensors, blockchain, and artificial intelligence (AI) can enhance visibility and traceability across the supply chain, enabling better decision-making and risk management.

6. Case Studies and Best Practices: Showcase successful supply chain strategies implemented by local businesses in Botswana and beyond.





SUMMIT AGENDA

| Wednesday 6 th November 2024 - DAY 1 | |
|---|--|
| 07:30 | Registration of all participants |
| 09:00 – 10:30 | Welcome and Opening Session Local entertainment: Welcome Remarks Keynote Address Vote of Thanks |
| 10:30 – 11:00 | Coffee Break and Networking |
| 11:00 – 12:30 | Plenary Session 1 - Digital Transformation in Supply Chain: Discuss how emerging technologies like blockchain, IoT, and AI are reshaping supply chain management in Africa. |
| 12:30 – 14:00 | Lunch Break |
| 14:00 – 15:30 | Plenary Session 2 - Regional Integration and Trade: Explore how Botswana can optimize its supply chain strategies to leverage regional trade agreements and partnerships, such as the Southern African Development Community (SADC) and the African Continental Free Trade Area (AfCFTA). Plenary Session 3 - Optimizing Logistics and Supply Chain Management in the Oil and Gas Industry: Navigating Challenges and Seizing Opportunities |
| 16:00 – 17:30 | Plenary Session 4 - Transport and Infrastructure Development: Address the role of infrastructure development in improving supply chain efficiency in Botswana, including transportation, logistics hubs, and customs facilities. |
| 18:30 – 21:00 | Networking Cocktail - Enjoy a wind-down from a full day of programming & content. |
| Thursday 7 th November 2024 - DAY 2 | |
| 09:00 – 11:00 | Plenary Session 1 - Strategies for Sustainable Ethical Sourcing in the mining sector |
| 11:00 – 11:30 | Coffee Break |
| 12:00 – 13:30 | Plenary Session 2 - Case Studies and Best Practices: Showcase successful supply chain strategies implemented by local businesses in Botswana and beyond. |
| 13:30 – 14:30 | Lunch Break |
| 14:30 – 16:30 | Offsite Tour of Supply Chain Operations <i>Sponsored by Maeto Travel & Tours</i> |
| 17:00 | End of Summit |



SUMMIT PACKAGES

PACKAGE 1:
BWP7 000

Includes:

Full access to the 2day summit

- Access to the networking cocktail
- Offsite tour
- Meals

PACKAGE 2:
BWP5 000

Includes:

Full access to the 2day summit

- Access to the networking cocktail
- Meals

PACKAGE 3:
BWP15 000

**Exhibition
stall**

**BS
CS** | Botswana
Supply Chain
Summit

SPONSORSHIP PACKAGES



ORGANISED AND MANAGED BY:



DATE:
6-7 NOVEMBER 2024
GABORONE, BOTSWANA

IN ASSOCIATION WITH



Why Sponsor?

Sponsoring the **Botswana Supply Chain Summit** provides your organization with unparalleled opportunities to:

- **Enhance Visibility:** Gain exposure to a targeted audience of decision-makers and influencers in the supply chain industry.
- **Build Relationships:** Engage with key stakeholders through networking sessions, panel discussions, and interactive workshops.
- **Showcase Expertise:** Position your brand as a leader and innovator in supply chain solutions.
- **Access Opportunities:** Explore new business prospects and collaborations within Botswana and the wider Southern African region.
- **Support Industry Growth:** Demonstrate your commitment to advancing the logistics and supply chain sector in Botswana.

| BENEFITS | Silver P 150 000 | Gold P 250 000 | Platinum P 350 000 + |
|--|---------------------|-------------------|-------------------------|
| Logo placement across all pre, at and post event platforms (printed collateral, stage, website, brochure, email campaigns, social media posts etc) | ✓ | ✓ | ✓ |
| Radio Interview | | | ✓ |
| Branding at the BSCS Summit | ✓ | ✓ | ✓ |
| Conference Passes for company representatives | 4 | 6 | 8 |
| Free exhibition booth | ✓ | ✓ | ✓ |
| Live streaming coverage on social media page | | ✓ | ✓ |
| A Business seminar/workshop facilitated by sponsor | | | ✓ |
| Information of sponsor on delegate packages | ✓ | ✓ | ✓ |

Please note that the Sponsorship packages can be adapted and customised to suit your needs. All prices are quoted excluding VAT. All benefits are subject to availability at the time of booking

STAND ALONE SPONSORSHIP ITEMS

Here are other potential areas for corporate sponsors to consider sponsoring at the Botswana Supply Chain Summit:

1. Delegates Bags – P150 000

- Sponsorship of delegate bags provides prominent branding opportunities. Each delegate receives a bag upon registration, ensuring visibility throughout the event.
- Benefits: Logo placement on bags, brand exposure as delegates carry them throughout the summit, potential inclusion of sponsor materials or gifts inside the bags.

2. Networking Cocktail – P100 000

- Sponsorship of the networking cocktail allows sponsors to host a relaxed and engaging environment for attendees to network and build relationships.
- Benefits: Brand recognition as the host of the cocktail event, logo placement on event signage, verbal acknowledgment during the event, opportunity to address attendees briefly.

3. Event App – P60 000

- Sponsoring the event app provides a digital platform for attendees to access schedules, speaker information, and networking opportunities.
- Benefits: Exclusive branding on the app interface, logo visibility each time attendees access the app, push notifications or messages from the sponsor to all app users, highlighting sponsor's products or services.

4. Offsite Tour Shuttle for Delegates – P15 000

- Sponsoring the shuttle service for offsite tours for delegates ensures convenience and enhances their overall experience.
- Benefits: Branding on shuttle vehicles, acknowledgment as the shuttle sponsor during announcements or in event materials, opportunity to provide branded materials or refreshments onboard.

5. Business Lounge – P30 000

- Sponsorship of a dedicated business lounge offers a premium space for networking, meetings, and relaxation.
- Benefits: Branding in the lounge area, exclusive access for sponsor representatives to engage with attendees, opportunity to customize the lounge environment to reflect sponsor's brand image.

6. Event Registration Booth – P20 000

- Sponsorship of the registration booth ensures visibility as all attendees check in and receive their badges.
- Benefits: Branding at the registration area, acknowledgment as the registration sponsor, potential for interactive displays or promotional materials.

7. Gifts for Speakers – P25 000

- Sponsorship of gifts for speakers acknowledges their contribution and enhances their experience at the summit.
- Benefits: Branding on gift items, acknowledgment during speaker introductions, association with industry thought leaders.

Each sponsorship opportunity offers unique benefits tailored to different marketing objectives, ranging from brand visibility and recognition to direct engagement with attendees. Potential sponsors can choose based on their strategic goals and target audience engagement preferences at the Botswana Supply Chain Summit.

BS CS | **Botswana Supply Chain Summit**

Contacts



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